

U.S. Coast Guard Pacific Area Emblem

EMBLEM: bald eagle on top of a gold compass rose supporting a blue crest, blue anchor, globe, and gold trident with wings outstretched, blazoned in gold on a white disc. Outer ring edged in gold, enclosed by a dark blue border with the names of all Pacific Area Districts in gold, along with the Coast Guard mark and silver chain on the inside border. Inscribed “**PACIFIC AREA**” above and “**U.S. COAST GUARD**” below in white.



EAGLE and SHIELD: eagle’s wings frame the Pacific Area. The shield represents vigilance to protecting the homeland. The eagle’s head points left towards the west from the Homeland to symbolize strategic leadership and a steadfast commitment to being a trusted partner throughout the Indo-Pacific.

ANCHOR: professionalism and proficiency in the maritime domain which underpins all U.S. Coast Guard statutory missions.

CHAIN: in an unbroken circle representing teamwork and strength through unity within the Coast Guard, across the whole of U.S. Government, alongside allies, and with international partners in pursuit of maritime governance across the Indo-Pacific.

COMPASS ROSE and GLOBE: The compass visually connects the Districts on the left and right, and connects the “Pacific Area” and “U.S. Coast Guard” on the top and bottom. It also symbolizes the U.S. Coast Guard’s wide-ranging missions and broad authorities: law enforcement, military, regulatory, and intelligence – Titles 10, 14, 33, 46, and 50 U.S. Code – positioning the Pacific Area to serve as an interoperable military service, and as a whole-of-government integrator through a campaigning approach. The globe represents the scope of the Pacific Area’s geographic area of responsibility.

TRIDENT: the Coast Guard’s ethos as a multi-mission sea service with diverse missions all aimed at global governance – a safe, secure, and prosperous world. The trident is overlaid on the shield and pointing to the right denoting the focus on the homeland, which is essential to the Coast Guard’s brand at home; allowing the Pacific Area to maintain credibility with partners throughout the Indo-Pacific.